

## TEREGO HOST RECRUITMENT CHECKLIST

- **Terego's history and mission**

- Canadian company founded by a mother-daughter duo in 2017. It all started in Quebec, then expanded to the Maritimes and Ontario, with the focus now on developing the network in Western Canada.
- Terego's mission is to promote local purchasing and support local producers and artisans. Unlike other networks that promote free parking, Terego promotes product discovery and experience.
- It's free and flexible for hosts, and everything is done to avoid overburdening them and to respect their work.
- Members are required to support hosts through purchases and comply with the Commitments towards Hosts, including the responsibility of leaving no waste behind.

- **How it works**

- Bookings are made online, subject to availability established by the hosts. It is also possible to reserve a parking space by telephone on the same day, with hosts who are open to this.
- Bookings cannot be made more than 30 days in advance. This makes it easier for hosts to manage their availability.
- The number of parking spaces (max 5) and their lengths are determined by the host.

- **Host eligibility criteria**

- The emphasis is on the customer experience, so the host must offer more than just free parking: they must have products or services to sell. Exceptionally, we admit hosts who have no products or services to sell, but wish to make themselves known, promote their region, etc. as long as there is an educational visit, sport or outdoor activity on offer (hiking, cycling, swimming, water sports, etc.).
- RV parking must be free for overnight stays.
- Welcoming members is important, so the host, a family member or an employee must be present to welcome members arriving for a stopover.

- **Customer service given to hosts**

- 7 days a week between May 1 and October 31, then 5 days a week.
- Free parking signs if you wish and sticker for the kiosk.
- Assistance with managing availability calendars, if required.
- When required, intervention with members who do not comply with the Terms of use.
- Support to maximize the agri-tourism experience and encourage optimal purchases.
- If necessary, hosts are put in touch with the media for promotional purposes (articles, filming, etc.).
- Free membership as a traveller.